

# Hello, I'm Saad

10+ Years of professional experience as a Graphic and Web Designer. Experience in the management of the complete design process, from conceptualization to delivery. Expert at interdepartmental coordination and communication. Skilled with Adobe Creative Suite (Photoshop, Illustrator), 2D Animation (Animaker), Microsoft Office Suite, Web Design (HTML, CSS, Bootstrap, 508 Compliance and JQuery Plugins), CMS (WordPress and HubSpot), Setup (Domain, Hosting and SSL), SEO (On page and Google Analytics), Email Campaign (Outlook and SendGrid), Able to stretch the boundaries of graphics and web design and digital storytelling to help my client's brands stand out.

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15<sup>th</sup> Feb 1995

Pakistan

## Contact

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## Education

BS Computer Science (BSCS)  
HEC VERIFIED - 16 Years Education - 3.0 GPA  
NEWPORTS INSTITUTE OF COMMUNICATIONS & ECONOMICS  
Jan 2013 - Dec 2016

FSC (Pre-Engineering) (12 Years Education)  
GOVT. SUPERIOR SCIENCE & COMMERCE COLLEGE  
2010 - 2012

SSC (10 Years Education)  
SCHOOL: THE SCHOLARS ACADEMY  
2007 - 2009

## Experience

10+  
Years

### Graphic Design Specialist

Sahara Homecare · Full-time  
May 2019 - Present

### Web And Graphic Designer

Softech Worldwide LLC  
Dec 2016 - May 2019 · 2 years 6 months

### Team Lead - Graphic Designing

MinibigTechnology  
Jan 2016 - Dec 2016 · 1 year

### Wordpress / Front End Web Developer

GoLive Pakistan  
Sep 2014 - Sep 2015 · 1 year 1 month

### Graphics and Wed Designer

Kokan  
Jun 2013 - Sep 2014 · 1 year 4 month

## Technical Skills

GRAPHIC DESIGNING & ANIMATION

Adobe Photoshop Adobe Illustrator Animaker

WEBSITE & CMS

(HTML, CSS, Bootstrap, 508 Compliance, Plugins, WordPress, and HubSpot)

INSTALLATION & SETUP

Setup (Domain, Hosting and SSL), SEO (On page and Google Analytics), Email Campaign (Outlook and SendGrid)



## CERTIFICATION

Professional certification in Information technology

Website Design and Development

Graphic Designing

Agile Project Management with SCRUM

## AWARDS

Sahara Home Care - Above and Beyond Award  
December 20, 2021